

# CzechLink StartUp

## PERSONAL DATA PROTECTION PRINCIPLES

1. This document contains information on the protection and processing of the personal data of the Participants in the CzechLink StartUp project (hereinafter the “Project”) – by the CzechInvest Business and Investment Development Agency, registered office at Štěpánská 567/15, 120 00 Praha 2, ID no.: 71377999 (hereinafter the “Promoter”). These personal data protection conditions form a separate part of the General Terms and Conditions (hereinafter as “GTCs”).
2. By sending the data during Participant’s registration in the Project via the online form at the Project website the Participant confirms that he or she has been made familiar with the personal data protection conditions under Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (hereinafter as “GDPR”), and expresses his or her consent with and fully accepts text of the conditions.
3. A person who sends the registration data via the online form at the Project website on behalf of another personal data subject declares at the same time that he or she is authorized to act for such other person and has been authorized by such person to give the consent and make the acceptance as per the previous paragraph. Also during the use of contact data or invoicing data when ordering Promoter’s services the consent of such person is always given.
4. The Promoter is the controller of Participant’s personal data as defined in Article 4(7) GDPR. The Promoter processes the personal data in compliance with the legal regulations regarding personal data protection. The Promoter only processes and archives personal data for a period that is necessary for the fulfilment of the purpose of their processing or for a period for which the Participant has given the consent for the processing of his or her personal data. The Promoter complies with the rules of obligatory archiving of data.
5. Required during Participant’s registration are data which classify as personal data as defined in the provision of Article 4(1) GDPR.
6. The data obtained (the first name and surname of the registering person, the place of residence or domicile, e-mail address, phone number) are necessary for Participant’s successful registration and for other provision of the Services by the Participant in the Project.
7. If the provision of the personal data of other data subjects is required for the Project, the Participant has the obligation to obtain the consent of such data subject for this processing (e.g. for the Pitch Deck).

8. In the case of services that are subject to a fee, the Promoter also processes the number of the Participant's bank account.
9. The purpose of the processing of personal data is the provision of services to the Participant and the exercise of the rights and obligations arising from the contractual relationship between the Promoter and the Participant.
10. During the Participant's use of the Services the Promoter also processes operational and localization data in compliance with Act no. 127/2005 Coll., on Electronic Communications, as amended by later regulations. These data for instance include online identifier (Participant's access IP address) as Participant's personal data. The purpose of the processing of this kind of personal data is the safeguarding of service quality (e.g. login to services, security breach attempts) and also security measures against unauthorized use of Participant's access, violation of third party rights, breach of the GTCs).
11. The provider also archives other technical information concerning the use of the services by the individual Participants which is not defined directly as personal data under GDPR. This includes records on customer access to services, including e-mail services (IP address, access times) history of payments for services. This information is collected on the basis of Promoter's statutory obligation ensuing from Act no. 127/2005 Coll., on Electronic Communications, as amended by later regulations.
12. The legal ground for the processing of personal data is the performance of a contract under Article 6(1)(b) GDPR, compliance with a legal obligation under Article 6(1)(c) GDPR and Promoter's legitimate interest under Article 6(1)(f) GDPR. The Promoter's legitimate interest is the processing of personal data for marketing purposes.
13. The Promoter archives Participant's personal data for a period necessary for the exercise of the rights and obligations ensuing from applicable legal regulations or from the contractual relationship between the Participant and the Promoter and for the assertion of the claims from these relationships. After the expiry of the period the data will be erased.
14. The Participant has the right to demand from the Promoter access to his or her personal data under Article 15 GDPR, rectification of personal data under Article 16 GDPR and the restriction of processing under Article 18 GDPR. The Participant has the right to erasure of his or her personal data under Article 17(1)(a) and (c) to (f) GDPR. The Participant also has the right to object to the processing under Article 21 GDPR and the right to data portability under Article 20 GDPR.
15. The Participant has the right to lodge a complaint with the Office for Personal Data Protection if the Participant considers that his or her right to personal data protection is infringed.

16. The Participant has no obligation to provide any personal data. However, the provision of personal data is a prerequisite for the registration of an entity and the provision of the Project services and without the provision of personal data the contractual relationship cannot be formed and cannot be fulfilled by the Promoter.

17. These Personal Data Protection Principles may be changed or supplemented by the Promoter. In the event that there are any changes made in these Personal Data Protection Principles, such fact will be evident from the document issue date. Check regularly this declaration and its latest versions. If there are any fundamental changes, the Participants will be notified of such fact on the Project website or at their respective contact e-mail addresses.

CzechLink StartUp GTCs– Personal Data Protection Principles – version 2.0

Effectiveness date: 15 March 2020