

Twelve Czech start-ups travelling to San Francisco

Thanks to CzechInvest's CzechDemo project, the start-ups will present their products at the TechCrunch Disrupt conference

- TechCrunch Disrupt San Francisco 2017 will take place from 18 to 29 September
- The event will be attended by Nanits Universe Ltd., Incomaker, Six Guys Labs, Largos Media, AquaQube, Dataddo, BattSwap CZ, Decissio, XEVOS Group, StatusDroid, Simple Dent and Brightify
- CzechInvest is covering 50% to 100% of their costs
- The firms are undergoing mentoring prior to their departure and will participate in a number of events in the local start-up environment

Prague, 11 September 2017:

The assessment committee of CzechInvest's CzechDemo project selected twelve Czech start-ups to attend the prestigious [TechCrunch Disrupt San Francisco 2017](#) conference. Nanits Universe Ltd., Incomaker, Six Guys Labs, Largos Media, AquaQube, Dataddo, BattSwap CZ, Decissio, XEVOS Group, StatusDroid, Simple Dent and Brightify will present their products on the US West Coast from 18-20 September 2017. The CzechDemo project is financially assisting the firms by covering 50% to 100% of their costs.

"San Francisco is the Mecca of the technology world with the most important firms and investors from around the world. Our promising start-ups are now getting the opportunity to gain new experience, necessary contacts and interesting partners. We are thus opening the door to the business world for young entrepreneurs," says Karel Kučera, CEO of CzechInvest. "We are helping them to pay participation costs and providing them with information and basic mentoring, as well as translation of their presentation materials. The rest is up to them."

At TechCrunch Disrupt, [Nanits Universe Ltd.](#) will present its revolutionary digital comics reader running on the company's own NANITS ENGINE technology. [Incomaker](#) will offer its innovative marketing platform with artificial intelligence. The platform collects data, converts that data into information, information into marketing and marketing into money. [Six Guys Lab](#) will exhibit its Actijoy products, which monitor the activity, food intake and rest levels of dogs and cats. The products evaluate the collected data and provide information on fundamental changes in the behaviour of household pets.

[Largos Media](#) will present its ViaGood product. The Be-Good platform is intended for everyone who wants to live in a better world. It is based on a mobile application that offers interesting and motivating online content. [AquaQube](#) will display an innovative device for household water purification. The product makes naturally pure drinking water and enables people to finally take control over the quality of the water they consume. [Dataddo](#) has a product that automates data processes, thus saving customers dozens or even hundreds of hours of needless work per month. The automation process includes combining data from various sources.

[BattSwap](#) sells a system for immediate electric-vehicle charging using battery-exchange technology. The product is ideal for fleet operators that are acquiring zero-emission vehicles. [Decissio](#) offers an analytical tool for venture investors and accelerators. The idea is to use Blockchain technology and artificial intelligence for gathering and analysing investment data. [XEVOS Group](#) is the inventor of the Xevos Clouder, a hardware-software infrastructure solution that has the aim of replacing desktop computers as we know them today.

[StatusDroid](#) is developing an SaaS application that will enable users to enhance the functionality of their websites, e-shops and blogs. [Simple Dent](#) offers a revolutionary software solution for operation of dental clinics, not only for ordinary CRM functionalities, but also for complete organisation of clinics, from appointment scheduling to insurance reports. [Brightify](#) is the



developer of Reactant, a software framework for the iOS mobile platform that has the purpose of substantially shortening the development cycle iOS applications and their introduction into production.

TechCrunch Disrupt San Francisco is part of a series of the most prestigious start-up events held in the United States, Europe and Asia. The conference also features the Startup Battlefield event, in which start-ups present themselves to investors and thus have a real chance to gain an investment in the amount of USD 50,000, and the two-day Hackathon focused on creation of new products and projects. In addition to participation in the conference, the selected Czech start-ups will also benefit from an accompanying programme arranged by CzechInvest in cooperation with the ICT Alliance and the Ministry of Foreign Affairs. The Czech entrepreneurs will take part in informal meetings with successful Czech firms operating in Silicon Valley and attend a Pitching event, at which two of the selected Czech start-ups will present themselves to the public.

Over the course of the CzechDemo project, CzechInvest plans to support up to 144 Czech firms by 2019 with financing in the amount of CZK 10 million and send them to a total of 12 prestigious start-up events around the world. The selected participants will receive discounted services including coverage of up to 75% of the cost of registration and stand fees, a contribution covering 100% of translation costs and 50% of the cost of round-trip airline tickets for two persons. The CzechDemo project is being implemented within the Marketing programme, priority axis 2 – “Development of business and competitiveness of small and medium-sized enterprises” of the Operational Programme Enterprise and Innovation for Competitiveness. More information on CzechInvest’s support for start-ups is available at podporastartupu.cz.

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