

Support for START-UPS



MENTORING

Czech Starter



PRESENTATION

Czech Demo



MATCHMAKING

Czech Match



ACCELERATION

Czech Accelerator



CzechStarter

Start your business!

CzechStarter supports Czech start-ups in getting their business moving. Get the most from mentoring from experienced entrepreneurs and services from renowned consulting firms. Moreover, start-ups will have the chance to attend conferences and exhibitions of their choice in the Czech Republic. The best will travel to Silicon Valley for a two-week seminar.

CzechStarter is intended for Czech firms with:

- + an innovative existing product/service, prototype, beta version (not merely a concept)
- + up to 3 years in operation
- + maximum of 50 employees
- + headquarters in the Czech Republic
- + headquarters (or operations) outside of Prague
- + form of a legal entity
- + potential for international operation
- + future growth potential



Offered Services

Seven-month Basic phase with mentoring from experienced entrepreneurs and services from consulting firms. The best start-ups have the possibility to attend the two-week Silicon Valley Camp packed with mentoring, workshops and networking events. The top companies will exhibit at the Pitch Night at the end of the project.



Feedback from professionals

- + Pre-mentor's expert assessment of the start-up's business plan, resulting in a critique and draft development plan

Pre-mentoring



Assistance from the best in the field

- + 50+ mentors
- + 150 hours of mentoring over the course of seven months
- + Transfer of know-how from experienced entrepreneurs and investors

Mentoring



Areas in which we can help you:

- + Analyses and studies by renowned consulting firms in the areas of finance, law, management, organisation and production, marketing and PR, intellectual property

Consulting



Two-week camp in Silicon Valley

- + Provision of office space, mentoring, workshops, entrance to networking events, air tickets and translations

Gold phase

Support for services provided in the amount of 75–100% of costs



CzechDemo

Present your start-up to the world!

We will help you with participation in major international events and publicising your product. Use the opportunity to exhibit at the most renowned trade fairs, festivals and conferences. Come with us to Slush, TechCrunch Disrupt, CES, Web Summit, etc.

CzechDemo is intended for Czech firms with:

- + an innovative product/service
- + at least a prototype/beta version of the product
- + up to 7 years in operation
- + maximum of 50 employees
- + headquarters in the Czech Republic
- + headquarters (or operations) outside of Prague
- + form of a legal entity
- + motivation to operate internationally



Offered Services

You will have a unique possibility to attend renowned international start-up events at which you will have the opportunity to present your product/service, attract the attention of investors and establish important contacts through networking. Thanks to our experienced mentors, you will be well prepared for the event.



Entrance to the event and your own exhibition stand

- + Event entrance fee
- + Participation in the event's accompanying programme

Event participation



Valuable advice from experienced mentors

- + Up to 20 hours of mentoring and consulting (assistance with presentation skills and marketing, transfer of know-how)

Mentoring and consulting



Thorough preparation for promotion

- + Help with preparing promotional materials including translation

Marketing materials and translations



Transport to the foreign event

- + Return air tickets for two event participants

Air tickets

Support for services provided in the amount of 75–100% of costs



CzechMatch

Do you want to present your project to investors at events abroad?

We will help you check your business plan and prepare for foreign expansion. You will also have a unique opportunity to show your innovative concept to local experts and investors and get feedback from them. Where will matchmaking events happen? Events will take place in Silicon Valley, New York, London and Singapore.

CzechMatch is intended for Czech firms with:

- + form of a legal entity
- + up to 7 years in operation
- + maximum of 50 employees
- + headquarters in the Czech Republic
- + headquarters (or operations) outside of Prague
- + an innovative product
- + potential for commercialisation of the product abroad and international operation
- + ability to attract investors



Offered Services

The week-long acceleration programme abroad packed with mentoring and networking, culminating with a matchmaking event. During the week, you will have the opportunity to present your project, attract the attention of the investors in attendance and gain new contacts.



Mentoring in the Czech Republic

- + Up to 20 hours
- + Individual mentoring
- + Market analysis processing
- + Specifics of the target market

Preparation



Assistance from foreign experts

- + Individual consultations
- + Feedback from investors and potential business partners
- + Pitching preparation for Demo Night

Mentoring



Peak of the seminar Demo Night

- + Pitching of the project to foreign investors
- + Feedback from investors
- + Networking
- + Media visibility

Matchmaking event



Air tickets and events

- + Return air tickets for 2 participants to the destination
- + Events of your choice in the destination
- + Additional air tickets within the destination

Tickets

Support for services provided in the amount of 75–100% of costs



CzechAccelerator

Do you want to break through in Silicon Valley, New York, Singapore or London?

We will help you succeed in these advanced destinations, where you will be able to expand your horizons and gain invaluable business experience. You will take part in a three-month acceleration programme, in the course of which you will use the office space of a local business incubator, mentoring, consulting and intellectual property protection services, and participate in networking events.

CzechAccelerator is intended for Czech firms with:

- + form of a legal entity
- + up to 7 years in operation
- + maximum of 50 employees
- + headquarters in the Czech Republic
- + headquarters (or operations) outside of Prague
- + innovative existing product/service
- + potential to successfully commercialise the product in the destination
- + high growth potential



Offered Services

CzechAccelerator will provide you with not only discounted services including rental of office space and an acceleration programme in foreign destinations, but also return air tickets for two persons and workshops for gaining practical business experience in advanced foreign markets.



Business experience
in a foreign incubator

- + Three-month office rental for two persons including an introductory presentation of the destination

Office space



Assistance from foreign
experts

- + Mentoring from experienced foreign mentors
- + Consulting on document preparation (incl. market research, NDA, marketing studies)

Mentoring
and consulting



Product
protection

- + Consulting services involving protection of intellectual property (incl. patent research and registration, for example)

Protection of
intellectual property



Building a business
network

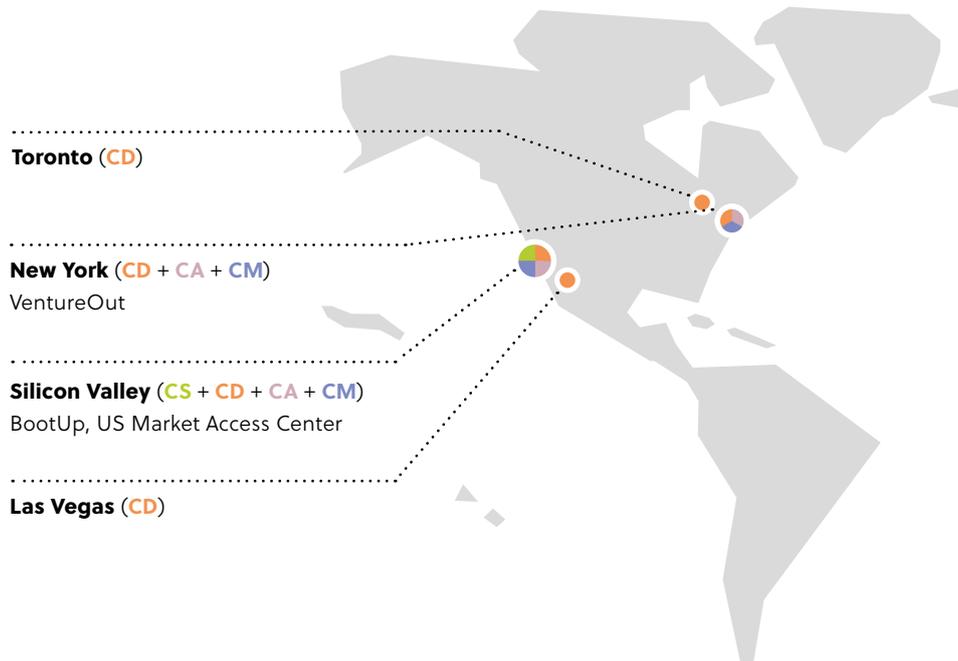
- + Tickets to foreign conferences and exhibitions of your choice
- + Assistance with translations of promotional materials

Networking events

Support for services provided in the amount of 50–100% of costs



Who will help you with your start-up?



Toronto (CD)

New York (CD + CA + CM)

VentureOut

Silicon Valley (CS + CD + CA + CM)

BootUp, US Market Access Center

Las Vegas (CD)

Helsinki (CD)

Berlin (CD)

Prague (CS + CD + CA + CM)

Havel & Partners, JŠK
network of 80+ mentors

London (CD + CA + CM)

Impact Hub,
Startup Manufactory

Lisbon (CD)

Tel Aviv (CD)

Visit our website at www.CzechStartups.org, where you will find interviews with successful start-ups and learn more about the Czech start-up environment and start-up events in the Czech Republic and abroad.



Hong Kong (CD)

Tokyo (CD)

Singapore (CD + CA + CM)

Found8
Expara

 Czech Starter | **CS**

 Czech Demo | **CD**

 Czech Match | **CM**

 Czech Accelerator | **CA**



Contact Us

podporastartupu@czechinvest.org

Investment and Business Development Agency CzechInvest

Stepanska 15, 120 00 Prague 2

Phone: +420 296 342 500

www.czechinvest.org

This project is implemented by CzechInvest with funding from the Marketing Programme, priority axis 2 – “Development of Business and Competitiveness of Small and Medium-Sized Enterprises” of the Operational Programme Enterprise and Innovation for Competitiveness 2014-2020.



EUROPEAN UNION
European Regional Development Fund
Operational Programme Enterprise
and Innovations for Competitiveness

