

Support for START-UPS



MENTORING



ACCELERATION



MATCHMAKING



PRESENTATION



CzechStarter

Start your business!

CzechStarter supports Czech start-ups in getting their business moving. Get the most from mentoring from experienced entrepreneurs and services from renowned consulting firms. The best will travel to Silicon Valley for a two-week seminar.

CzechStarter is intended for Czech firms with:

- + an innovative existing product/service, prototype, beta version (not merely a concept)
- + 0 to 3 years in operation
- + maximum 50 employees
- + headquarters in the Czech Republic and operations outside of Prague
- + form of a legal entity
- + potential for international operation
- + future growth potential

How does it work?



Offered Services

Seven-month Basic phase with mentoring from experienced entrepreneurs and services from consulting firms. The best start-ups have the possibility to attend the two-week Silicon Valley Camp packed with mentoring, workshops and networking events. The top companies will exhibit at the Investors' Forum at the end of the project.



Feedback from professionals

- + pre-mentor's expert assessment of the start-up's business plan, resulting in a critique and draft development plan

Pre-mentoring



Assistance from the best in the field

- + transfer of know-how from experienced entrepreneurs and investors over a period of seven months

Mentoring



Two-week camp in Silicon Valley

- + Provision of office space, mentoring, workshops, entrance to networking events, air tickets and translations

Gold phase



Areas in which we can help you:

- + Analyses and studies by renowned consulting firms in the areas of finance, law, management, organisation and production, marketing and PR, intellectual property

Consulting

Provided support for services in the amount of 75–100% of costs



CzechAccelerator

Do you want to break through in Silicon Valley, New York, Singapore or London?

We will help you succeed in these advanced destinations, where you will be able to expand your horizons and gain invaluable business experience. You will take part in a three-month acceleration programme, in the course of which you will use the office space of a local business incubator, mentoring, consulting and intellectual property protection services, and participate in networking events.

CzechAccelerator is intended for Czech firms with:

- + form of a legal entity
- + 1 to 7 years in operation
- + maximum 50 employees
- + headquarters in the Czech Republic and operations outside of Prague
- + innovative existing product/service
- + potential to successfully commercialise the product in the destination
- + high growth potential

How does it work?



Offered Services

CzechAccelerator will provide you with not only discounted services including rental of office space and an acceleration programme in foreign destinations, but also return air tickets for two persons and workshops for gaining practical business experience in advanced foreign markets.



Business experience in a foreign incubator

- + Three months of office rental for up to two persons including orientation in the destination and networking within the incubator

Office space



Assistance from foreign experts

- + mentoring from experienced foreign mentors
- + consulting on document preparation (incl. market research, NDA, marketing studies)

Mentoring and consulting



Product protection

- + consulting services involving protection of intellectual property (incl. patent research and registration, for example)

Protection of intellectual property



Marketing materials and translations

- + assistance with preparing promotional materials, incl. translations

Marketing materials

Provided support for services in the amount of 50–100% of costs



CzechMatch

Do you want to present your project to investors at events abroad?

We will help you prepare for presentations and meetings with investors and business partners. You will have a unique opportunity to show your innovative concept to investors and get feedback from them. Where will the events happen? Silicon Valley, London, Singapore and New York.

CzechMatch is intended for Czech firms with:

- + form of a legal entity
- + 1 to 7 years in operation
- + maximum 50 employees
- + headquarters in the Czech Republic and operations outside of Prague
- + an innovative product
- + potential for commercialisation of the product abroad and international operation
- + ability to attract investors

How does it work?



Offered Services

The week-long seminar abroad features a programme packed with mentoring and networking, culminating with a matchmaking event. During the week, you will have the opportunity to present your project, attract the attention of the investors in attendance and gain new contacts.



Workshops on the topics:

- + presentation skills
- + business plan
- + venture capital
- + specifics of the target market

Workshops



Valuable advice from experienced mentors

- + individual consultations
- + consulting on the business plan, presentation and negotiating with investors and business partners

Mentoring



Peak of the seminar

- + pitching of the project to foreign investors
- + feedback from investors
- + networking

Matchmaking event



Transport to the seminar

- + return air tickets for two seminar participants

Air tickets

Provided support for services in the amount of 50–100% of costs



CzechDemo

Present your start-up to the world!

We will help you with participation in major international events and publicising your product. Use the opportunity to exhibit at the most renowned trade fairs, festivals and conferences. Come with us to Slush, TechCrunch Disrupt, CES, Web Summit, etc.

CzechDemo is intended for Czech firms with:

- + an innovative product/service
- + at least a prototype/beta version of the product
- + up to 5 years in operation
- + maximum 50 employees
- + headquarters in the Czech Republic and operations outside of Prague
- + the form of a legal entity
- + motivation to operate internationally

How does it work?



Offered Services

You will have a unique possibility to attend renowned international start-up events at which you will have the opportunity to present your product/service, attract the attention of investors and establish important contacts through networking. Thanks to our experienced mentors, you will be well prepared for the event.



Entrance to the event
and your own exhibition stand

- + event entrance fee
- + competition participation fee

Event participation



Valuable advice
from experienced mentors

- + up to ten hours
of mentoring
and consulting
(assistance
with presentation skills
and marketing, transfer
of know-how)

Mentoring
and consulting



Thorough preparation
for promotion

- + help with preparing
promotional materials
including translation

Marketing materials
and translations



Transport to
the foreign event

- + return air tickets for two
event participants

Air tickets

Provided support for services in the amount of 50–100% of costs



Who will help you with your start-up?

Our specialists are here for you! They will advise you in every project with a distinct area of business according to what your firm currently needs.

CzechStarter

PRE-MENTOR

-  business plan
-  feedback

MENTOR


-  development of business in the Czech Republic
-  advice from business-people from Silicon Valley

CzechAccelerator

PRE-MENTOR

-  business plan
-  presentation skills

MENTOR

-  experience and know-how from experts abroad

CzechMatch

MENTOR

-  business plan
-  presentation skills
-  venture capital
-  specifics of the target market
-  preparation for negotiations with investors

CzechDemo

MENTOR

-  presentation skills
-  sharing of know-how and experience
-  marketing consulting
-  communication with the media
-  mediation of business contacts

What can you gain?

We can assist you with developing your business in various phases of your company's development both in the Czech Republic and on foreign markets.



Visit our next website at www.CzechStartups.org, where you will find interviews with successful start-ups and learn more about the Czech start-up environment and start-up events in the Czech Republic and abroad.



Contact Us



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